



# Kickoff your Fundraiser!

Looking for a fun and easy way to increase your fundraiser's participation? Have an awesome Kickoff Assembly!

This motivational assembly takes only 20 minutes and excites students to participate in the fundraiser. A professional staff member from Jeannine Fundraisers will come to your school by appointment. They will explain how to use the fundraising packet while emphasizing the importance of safety rules. They will also show them special incentives like the "Hungry for Hippos" program and free prizes. Kids love to see all the cool prizes that they can earn while helping their school! A Kickoff Assembly is an easy way to get your sale off to a great start and to further increase school spirit!



Kickoff Assemblies have made a REAL difference in sales for our customers. Here are 3 examples:

1. ANSONIA, CT - An elementary school with 800 students raised a total of \$9,765 last year. This year with a kickoff assembly and the hippo incentive they raised \$17,200! That is a stunning increase in sales!
2. WALLINGFORD, CT - Another elementary school with 800 students had a sale of \$9,200 last year. When they decided to add the hippo incentive and a kickoff assembly this year, their sales jumped to \$19,556!
3. SCOTLAND, CT - One of our smaller elementary school customers with only 150 students raised \$2,872 last year. This year they increased their sales tremendously by adding a kickoff assembly and a hippo incentive. This year they more than doubled their sales to \$7,174. Kickoffs and incentives make a difference!

